IBUA International **Biometrics+Identity** Association

connect:ID in Review

connect:ID showcased dozens of expert panels, speeches and discussions, in addition to an exposition of the largest developers and integrators of identity solutions technologies. As part of our 2018 *connect:ID* in Review series, we would like to highlight a few more of this year's sessions.

On the first day of the conference, the session *Getting on Board for Enrollment* addressed the challenges of launching digital identity systems, such as authenticating the identity of individuals with missing or fraudulent documentation. **Raj Janu**, *Product Management - Identity Verification, Document Authentication, IDEMIA* moderated the panel, consisting of several industry experts on data security and the customer experience. **Jim Greenwell**, *CEO and President, Danal* spoke on the importance of accurate, real-time identity confirmation. He was followed by **Blake Hall**, *CEO and Founder, ID.me*, who led a discussion on how biometrics will help us to secure our identities in an era of seemingly constant data breaches. **Vladimir Kostiviar**, *Business Consultant, Innovatrics*, explained how enrollment compliments the Know Your Customer process. And lastly, **Catherine Schulten**, *VP Product, LifeMed ID*, shared how patient pre-registration and rapid ID authentication could revolutionize healthcare.

Day 2 brought us a thought-provoking conversation about a security issue that is very relevant today--Hardening Soft Targets. Moderator Robert Mocny, Chief Technology Officer and Deputy Director Technology and Innovation, Federal Protective Service, DHS, was joined by three experts in identity solutions technology--Charles R. Carroll, Senior Vice President, Enrollment Services, IDEMIA, Terry Hartmann, Vice President (Asia Pacific), Cognitec, and Raffie Beroukhim, General Manager, Senior Vice President, Advanced Recognition Systems, NEC Corporation of America. The panel discussed opportunities provided by biometric solutions such as facial recognition in guarding against growing threats posed to soft targets like sports arenas and concert venues. They answered questions regarding the technologies' limitations and the logistics of their installment, as well as how governments could work with the industry to help meet the public's expectations of both security and privacy.

One of the last sessions of *connect:ID* was Securing the Internet of Things, which took a look at some of the challenges we will soon face as our world becomes ever more interconnected. Led by **Darrell Geusz**, *Senior Product Manager, Security, MicroStrategy*, a panel of industry leaders provided insights into how technology companies will play a part in addressing the new vulnerabilities that arise with the ubiquitous Internet of Things. The conversation underscored the central role of identity solutions in guaranteeing that the information networks of tomorrow are not only faster than ever, but also secure.

As we continue to reflect on the exciting topics covered by this year's <u>connect:ID</u> Conference and <u>Expo</u>, we would also like to encourage you to take the survey, sent to you yesterday, to provide your insights so that we can ensure that <u>connect:ID</u> continues to serve the interests and needs of its audience.